Course Outline
Business Ethics

Course Description:
In this course, students will learn about some of the core issues of business ethics. Business ethics is an area of philosophy which focuses primarily on ethical issues associated with business. In the first section of this course students will cover basics in philosophical reading, writing, and methodology. Students will also learn some basic concepts from moral theory. In the second section of this course students will focus on ethical issues related stakeholders. In the third section of this course students will learn about work-place issues related to what employers owe employers and vice versa. The remaining section of this course will cover select topics, such as the future of business, advertising, and artificial intelligence.

Course Texts:
I am aware of the financial impediments posed by acquiring materials for class. To remove this potential barrier to your academic success, all readings are free-to-use and made available electronically.

Course Reading Schedule:
Day 1: Introduction
Day 2: Reading and Writing Philosophy; University Resources
Reading: 1,000 Word Philosophy, "How to Read Philosophy"
Reading: Harvard Writing Center, "How to Write the Philosophy Paper"

Day 3: Why Ethics Matter
Reading: Byars and Stanberry, *Business Ethics* (pp. 7-21)
Day 4: Virtue Ethics
Reading: Byars and Stanberry, *Business Ethics* (pp. 27-43)

Day 5: Utilitarianism
Reading: Byars and Stanberry, *Business Ethics* (pp. 44-49)
Day 6: Deontology and Rights
Reading: Byars and Stanberry, *Business Ethics* (pp. 50-53)

Day 7: Justice
Reading: Byars and Stanberry, *Business Ethics* (pp. 54-58)
Day 8: Stakeholder Orientation and Claims
Reading: Byars and Stanberry, *Business Ethics* (pp. 67-78)

Day 9: Prioritizing Stakeholders and Corporate Responsibility
Reading: Byars and Stanberry, *Business Ethics* (pp. 78-88)
Day 10: Special Stakeholders: Society
Reading: Byars and Stanberry, *Business Ethics* (pp. 93-103)

Day 11: Special Stakeholders: Environment
Reading: Byars and Stanberry, *Business Ethics* (pp. 103-116)
Day 12: Special Stakeholders: Government
Reading: Byars and Stanberry, *Business Ethics* (pp. 117-124)

Day 13: Working Conditions and Wages
Reading: Byars and Stanberry, *Business Ethics* (pp. 159-177)
Day 14: Organized Workforce and Privacy in the Workplace
Reading: Byars and Stanberry, *Business Ethics* (pp. 177-189)

Day 15: Loyalty to Company, Brand, and Customers
Reading: Byars and Stanberry, *Business Ethics* (pp. 195-207)
Day 16: Positive Work Environment and Financial Integrity
Reading: Byars and Stanberry, *Business Ethics* (pp. 207-218)

Day 17: Whistleblowing
Reading: Byars and Stanberry, *Business Ethics* (pp. 218-225)
Day 18: Diversity and Inclusion in the Workforce
Reading: Byars and Stanberry, *Business Ethics* (pp. 231-238)

Day 19: Accommodating Different Abilities and Faiths
Reading: Byars and Stanberry, *Business Ethics* (pp. 239-244)
Day 20: Sexual Identification and Orientation
Reading: Byars and Stanberry, *Business Ethics* (pp. 244-247)

Day 21: Income Inequalities
Reading: Byars and Stanberry, *Business Ethics* (pp. 247-252)
Day 22: Animal Rights and the Implications for Business
Reading: Byars and Stanberry, *Business Ethics* (pp. 252-258)

Day 23: Entrepreneurship and Start-Up Culture
Reading: Byars and Stanberry, *Business Ethics* (pp. 265-271)
Day 24: The Influence of Advertising
Reading: Byars and Stanberry, *Business Ethics* (pp. 271-275)

Day 25: The Insurance Industry
Reading: Byars and Stanberry, *Business Ethics* (pp. 276-280)
Day 26: Ethical Issues in the Provision of Health Care
Reading: Byars and Stanberry, *Business Ethics* (pp. 280-289)

Day 27: Telecommunication and Workplace Campuses
Reading: Byars and Stanberry, *Business Ethics* (pp. 295-305)
Day 28: Alternatives to Traditional Patterns of Work
Reading: Byars and Stanberry, *Business Ethics* (pp. 306-314)

Day 29: Robots and Artificial Intelligence
Reading: Byars and Stanberry, *Business Ethics* (pp. 314-318)
Day 30: Why Ethics Still Matter
Reading: Byars and Stanberry, *Business Ethics* (pp. 325-339)